

Tourism is a powerful and enriching activity, but when it is not managed responsibly, it can have a significant impact on fragile ecosystems. For this reason, we invite you to be part of a more conscious way of traveling, with simple actions that allow us to care for the planet together while enjoying the end of the world in a respectful and meaningful way.

*By staying with us, you are already part of the change.
Every conscious choice you make during your journey helps protect
this unique corner of the planet*

BEFORE TRAVELLING - BRING YOUR OWN CUP AND BOTTLE

- When planning your activities, choose tours and excursions that operate responsibly and aim to minimize their environmental impact. If you have any questions or would like recommendations for eco-conscious experiences in Ushuaia and Tierra del Fuego, we will be happy to guide you.
- Bring your **reusable water bottle** for excursions and outdoor activities. Filtered drinking water is available at the hotel, and before traveling you may also consider portable purification tablets or filters if you plan to explore remote areas.
- When flying, try to **reduce single-use plastics**. Join our initiative by bringing your own reusable cup or bottle on board. If you wish, share your commitment on social media and tag **@ALimpiiarUshuaia**. Ushuaia is primarily accessed by air, and most disposable plastic used during flights remains on the island as waste.
- We live on an island with a fragile ecosystem, and most visitors arrive by plane. Consider offsetting your carbon footprint supporting environmental organizations. Every small step contributes to preserving this unique destination at the end of the world. Ask me which organizations you may support in Ushuaia to reduce your **carbon & plastic footprint**

DURING YOUR STAY – CARING FOR THIS END-OF-THE-WORLD PARADISE

Water Care – A Shared Responsibility

- Water is a precious resource in Patagonia. Simple actions make a real difference: enjoy short showers and remember to turn off the tap while brushing your teeth.
- Our toilets are equipped with a dual-flush system. Pressing the button a second time stops the water flow. We truly appreciate your mindful use of this system.
- Millions of liters of water are wasted worldwide through unnecessary washing of towels and bed linen. We invite you to use our towel and linen reuse option and request washing only when you feel it is truly needed.

Energy Saving – Comfort with Awareness

- The hotel was thoughtfully designed to maximize natural light, reducing the need for artificial

lighting during the day. Please turn off lights and electrical devices when they are not in use or when leaving your room.

- All lighting throughout the hotel is energy-efficient, and our appliances are selected to reduce energy consumption without compromising your comfort.

Reducing Waste – Less Is More

- Food waste is a major environmental issue in hotels. At breakfast, we kindly encourage you to serve only what you will enjoy and consume.
- We provide slippers for indoor use to help keep the hotel clean. This small gesture reduces the need for intensive cleaning products and water use. Patagonia's clay-rich soil is particularly difficult to remove, and this simple habit helps lower our environmental footprint.
- The best waste is the waste that is never created. We invite you to rethink unnecessary items during your trip, such as brochures, printed guides, excessive packaging, or disposable products that often end up left behind in Tierra del Fuego.

Reducing Plastic Footprint

- Whenever possible, avoid single-use plastics during your stay. Bring reusable bottles, bags, and personal items. Filtered drinking water is available at the hotel.
- Ushuaia is a remote island destination, and plastic waste remains here. Every plastic item avoided truly matters.

Recycling – What We Couldn't Reduce

Join our recycling program by leaving the following items **clean and dry** in your room, separated for proper recycling:

- Plastics (types 1 and 2)
- Aluminum cans
- Bottle caps
- Paper
- Glass
- Cardboard

Important Notice – Hazardous Waste

- Batteries are considered hazardous waste in Ushuaia, as there is no local treatment or recycling system available. We kindly ask you **not to leave batteries in our city** and to take them back with you for proper disposal at your destination.

*Small actions create real impact.
Together with our guests, we turn everyday travel decisions
into meaningful environmental care*

OUR ACTIONS TO PRESERVE NATURE AT THE END OF THE WORLD

At **Tierra de Leyendas Boutique Hotel**, we are deeply committed to preserving the natural landscapes and the historical and cultural heritage that make Ushuaia and Tierra del Fuego unique. As hosts at the end of the world, we take responsibility for operating under environmentally responsible practices and contributing to the sustainable development of our destination.

We actively engage and educate our team, local suppliers, guests, and the wider community, seeking to positively influence everyday actions related to sustainability, conscious travel, and respect for our island environment.

Our commitment is to offer warm, high-quality hospitality while ensuring the efficient use of natural resources, reducing environmental impact, and sharing the stories, traditions, and living culture of Patagonia. By staying with us, our guests become part of a more mindful way of traveling—one that values nature, people, and place.

The Hotel Owner, Maia Muriel, is also the founder of “A Limpiar Ushuaia” community movement and “Ushuaia Eco Pledge” commitment for travelers



A Limpiar Ushuaia is a local environmental movement born in Ushuaia with the goal of reducing plastic pollution and protecting the unique ecosystems of Tierra del Fuego. What began as a community-driven initiative has grown into a recognized force for environmental change, bringing together residents, travelers, businesses, and public institutions.

Thanks to this collective effort, **three landmark laws against plastic pollution have been approved in Ushuaia**. These include the citywide prohibition of disposable items for on-site consumption in commercial establishments, such as straws, disposable tableware, cutlery, cups, stirrers, and any single-use plastic products. In addition, the sale of plastic cotton swabs has been banned, and the improper disposal of cigarette butts is now regulated due to their severe environmental impact.

Beyond legislation, *A Limpiar Ushuaia* has received **local and national recognition** for its educational campaigns, clean-up initiatives, and long-term commitment to environmental awareness. The movement has helped position Ushuaia as a destination increasingly focused on responsible tourism and plastic reduction, inspiring both locals and visitors to become part of the solution.



USHUAIA ECO PLEDGE – SIGN TODAY AND BE PART OF THE ECO TRAVELER TRIBE

Ushuaia Eco Pledge is an environmental commitment created to inspire travelers visiting Ushuaia and Tierra del Fuego to actively reduce their plastic footprint while exploring the southernmost city in the world. The initiative was founded by **Maia, owner of Tierra de Leyendas Boutique Hotel and a born-and-raised Fuegian**, deeply connected to the land, its history, and its fragile ecosystems.

Ushuaia Eco Pledge invites visitors to become part of a shared responsibility: traveling consciously, reducing single-use plastics, and supporting local actions that protect the island's natural environment. By signing the pledge, travelers commit to simple yet meaningful habits—such as carrying reusable bottles, minimizing waste, and choosing responsible tours—that collectively make a real impact.

This movement goes beyond awareness. Ushuaia Eco Pledge connects travelers, local businesses, guides, and institutions under a common goal: **reducing plastic pollution in Tierra del Fuego by 2030** and positioning Ushuaia as a benchmark destination for sustainable and eco-conscious tourism.

We warmly invite our guests and all visitors to Ushuaia to join this initiative and become part of the change. You can learn more and sign the commitment at www.ushuaiaecopledge.com.ar.

Travel to the end of the world—and help protect it.



*Signing the pledge, you are not just a visitor.
You become part of a community that travels with purpose
& respect for nature and local culture*

**Ushuaia Eco Pledge has been awarded at the Antarctic Congress
and declared of Touristic Interest by the local government.**

WASTE MANAGEMENT

At **Tierra de Leyendas Boutique Hotel**, we believe that the best waste is the one that is never created. This philosophy guides every decision we make, from purchasing to daily operations. Our goal is to **reduce waste at its source**, and when reduction is not possible, to **reuse, recycle, and compost responsibly**, always seeking to minimize our carbon footprint in Tierra del Fuego.

Sustainable waste management is especially important on an island like Ushuaia, where logistics and recycling options are limited. That is why we work closely with local programs, organizations, and community initiatives.

1. What do we recycle at the hotel?

We actively separate and recycle different materials through local and national programs:

- **Plastics and glass**, processed through the Municipality of Ushuaia recycling system
- **Cardboard**, delivered to specialized recycling companies
- **Aluminum cans, bottle caps, metal items, paper, and bronze**, donated to the Garrahan Children's Hospital Foundation
- **Milk sachets**, reused through a local solidarity initiative
- **Tetra Pak containers**, recycled by *Pulpo*, a local recycling company

2. What do we reuse at the hotel?

Reusing materials allows us to extend their life and reduce unnecessary consumption:

- Plastic ice cream containers reused for storage, planting, and internal organization
- Metal cans repurposed for planting and gardening
- Glass bottles reused for events, decoration, and community donations

3. What do we keep for art and creative reuse?

We believe sustainability also includes creativity and local expression:

- Wine corks and cans reused for art and decorative projects
- Wooden wine boxes repurposed for storage and handcrafted uses

4. What goes to compost?

Organic waste is transformed into a valuable resource:

- All organic kitchen waste is composted
- Compost is used in our **on-site greenhouse**, where we grow fresh greens and herbs for our kitchen

Through these actions, we aim to show that **sustainable tourism in Ushuaia is possible**, even in one of the most remote destinations in the world. Every small decision matters—and together with our guests, we work to protect the natural beauty of Tierra del Fuego

BREAK FREE FROM PLASTIC – REDUCING OUR PLASTIC FOOTPRINT

At **Tierra de Leyendas Boutique Hotel**, we actively work to reduce plastic use in every aspect of our daily operations. Living and working at the end of the world makes us deeply aware of how fragile this environment is. Our goal is simple: **to eliminate single-use plastics and inspire our guests to do the same.**

Here is how we do it—and how you can join us:

NO PLASTIC BOTTLES

We have completely eliminated 500 ml plastic bottles from our hotel service. Instead, we offer **complimentary drinking water 24/7**, sourced from Ushuaia’s public water network and additionally filtered for quality. Our water comes directly from glaciers and is considered among the purest in the world. We invite you to refill your reusable bottle as many times as you wish.

RESPONSIBLE ROOM AMENITIES

All shampoo, conditioner, and body care amenities are **refillable**.

NO PLASTIC BAGS

We have replaced plastic laundry bags with **reusable cloth bags**. Whenever you need laundry service, simply ask at reception. Any plastic bags that still circulate in the hotel are washed and reused. In our philosophy, materials designed to last centuries should never be used just once.

ENVIRONMENTALLY FRIENDLY KITCHEN

Our kitchen operates **without disposable plastics**. We have eliminated plastic wrap, single-use packaging, and unnecessary plastics from our gastronomy. We purchase products in bulk, prioritize local suppliers, and choose organic options whenever possible to reduce carbon footprint and protect your health. We have also removed farmed Pink Salmon from our menu due to its high environmental impact.

CONSTANTLY LOOKING FOR SUSTAINABLE ALTERNATIVES

We actively seek replacements for plastic-based products, choosing materials with a lower environmental impact. Reducing plastic also means reducing greenhouse gas emissions associated with its production and disposal.



ECO-BRICKS PROGRAM

Packaging that cannot be avoided is transformed into **eco-bricks**, which are collected by local NGOs and used in community and environmental projects across Ushuaia.

BREAKFAST WITHOUT DISPOSABLES

Our breakfast is entirely **plastic-free**. All products are purchased in bulk and mostly prepared in-house. Most of our products are homemade to avoid unnecessary packaging. It requires extra effort—but we believe both our environment and our guests deserve it.

FROM OUR ORGANIC GARDEN TO YOUR TABLE

We have our own **organic greenhouse and garden**, where we grow fresh greens, herbs, and seasonal vegetables that are used directly in our kitchen. This allows us to reduce transportation, avoid unnecessary packaging, and significantly lower our carbon footprint while offering healthier, fresher food to our guests. Our cuisine is based on **homemade, slow-prepared food**, made with respect for ingredients and local traditions. Everything is cooked daily, in small batches, to avoid food waste.

ZERO FOOD WASTE PHILOSOPHY

We work consciously to avoid food waste. Portions are carefully planned, ingredients are fully utilized, and organic leftovers are composted and returned to the soil. What is grown, cooked, and served follows a natural cycle of respect and balance.

SUSTAINABLE & LOCAL SOURCING

Whenever possible, we purchase **local, seasonal, and responsibly produced ingredients**, supporting regional producers and reducing the environmental impact of long-distance transportation. Buying in bulk and choosing sustainable suppliers helps us minimize packaging waste and carbon emissions.

FOOD AS PART OF THE EXPERIENCE

Food at Tierra de Leyendas is not just nourishment—it is part of the experience of staying in Patagonia. It reflects our values, our connection to the land, and our commitment to offering an authentic, conscious stay at the end of the world.

Every decision you make during your stay matters, and together we can ensure that Ushuaia remains wild, pure, and alive for generations to come